

PROFESSIONAL PROFILE

Completing a Master in Management and a Master of Science in Digital Marketing at Skema Business School in France. I have spent one semester abroad at North Carolina State University and another semester in San Francisco. Graduated Ingémédia (Master 1), and have been a junior head of several digital projects. I have a combination of knowledge in the digital sector and in international business. A lot of capabilities acquired during studies and work experience during my internships. Junior head of project with an ability to manage in a multicultural environment creative and technical team.

WORK EXPERIENCE

Sept 2016-Currently	Crédit Agricole (Master Of Science project) Junior Digital Consultant (Digital Strategy, Social network strategy, Lead Management)
January 2016-June 2016	Groupe Renault (Internship) Performance and Social Media Coordinator (lead of international projects, domain name management, online brand protection, user experience, assist local teams, social-media data analysis)
July 2015-Dec.2015	Groupe Renault (Internship) Web and Social Media analyst (designed a global tag process for the social media department, web and social media data analysis, user experience, online reputation, digital crisis management)
February 2013-June 2013	Médiatone, Image Son et Design (Internship) Digital coordinator (Digital communication, conceived a full sales catalog on Ipad)
February 2012-June 2012	Médiatone, Image Son et Design (Internship) Digital coordinator (Designed and promoted a marketing digital device)
Sept. 2011-June 2013	KUB and Inprose Project(University project) Head of digital project (Management of the marketing, artistic and technical crews)

FURTHER SKILLS

I.T Proficiency

Operating Systems:

Mac OSX-Windows

Softwares:

Adobe CS5.5/CS6, Office Mac and PC, Iwork, Socialbakers, Radian 6-Social studio, Google analytics, Adobe analytics, Gannt project, Audacity.

Programation:

XHTML 5, CSS, PHP (Working knowledge),
JAVASCRIPT : JQUERY (Working knowledge),
AS3 (Working knowledge), CMS : Wordpress

Certifications:

Google Analytics Certification in progress; Project Management Professional (CAPM®) in process

Languages

English level (fluent): B2 certified, C1 in process.

EDUCATION AND QUALIFICATION

2016-2017	SKEMA Business School - Master of Science in Digital Marketing Sophia-Antipolis (France)
2014-2015	SKEMA Business School and North Carolina University - Master in Management degree Sophia-Antipolis (France), Raleigh (North-Carolina, USA)
Sept-2013-March-2014	Study Abroad (General english and Business english) San Francisco – California (USA)
2012-2013	Master 1 Information Communication (Diploma in Digital Communication) [Passed with Merit] Ingémédia Toulon - University of sud Toulon Var (France)
2011-2012	Licence Tais CIAN (Diploma in Convergence internet audiovisual and digital) [Passed with Merit] Ingémédia Toulon - University of sud Toulon Var (France)

INTEREST AND ACTIVITIES

Body-building athletic : Daily work-out, Volley-ball : Member of SKEMA team, Great interest in cars.
Passionated about vinyl and vintage hi-fi.